

September 5, 2008 Board Meeting

Committee Reports

Mechanical

There will be a large delegation from Ohio attending CARS. If you have any questions or concerns over parts quality or mechanical issues, let someone know what your gripe is. We can take it to mechanical ops of national and get you answers. ASA Cincinnati's own Jamie Chilcoat is ASA Ohio's Mechanical Division Chairperson. Call Jamie with any questions or concerns. Your voice will be heard!!

An interesting article from [Wisconsin in Tire Business](#) - check your pollution liability coverage. Some tire dealers are getting bills from the EPA for superfund cleanup of a registered recycler they used... Are you covered if something like this happens? Call your insurance agent to find out. ASA Cincinnati has two amazing contacts: USI Midwest and Zurich.

Collision

There will be a Collision Repair Conference Seminar, hosted by ASC of Kentucky, "How to take control of your business free of third party interference." October 9 and 10, Holiday Inn Airport, Erlanger KY. To register or for more info: www.ascky.org.

Are you ready for Waterborne Paint?

Tuesday, October 7th at 6 PM at M & G Body Shop. Akzo-Nobel/Grinstead will be doing a "wet" seminar on waterborne paint. They will actually be spraying the products so painters can see how it works and interact with the instructors. Brian McGarr is also trying to get Jim Archer to speak on Booth upgrades for the waterborne process. There will also be food provided. Painter and owners of all shops and paint lines are welcome.

Please RSVP to Linda Weil at 851-9056 by October 1, 2008.

September 24, 2008 Another Waterborne seminar. Finishmasters will be bringing in Herb Butler, an expert on waterborne conversions from California. The seminar will be held at the Holiday Inn, Hauck Rd 6:30 pm to 9:00 pm. For more information or to reserve a spot, call Greg Smith at 513-541-0370 or smithg@finishmaster.com.

Have any Collision issues you need brought up and talked about? Let your collision board members: Linda Weil and Joe Sanfillipo know and we can work on them for you. We are all in this together! Like they say "United we stand or together we fall". It's time we unite!

If you're not going to NACE and you want something addressed on a national level, also let one of us know. We have a large delegation of collision shops from Cincinnati going to NACE. You ask the question, we find the answers.

Legislative

Mandatory sick leave bill has been dropped from Ohio, but may show up on the national agenda. ASA has state and national representation looking out for you. We will keep you up to date and informed.

Takingthehill.com is looking for national PAC money, if you have some spare change. Remember, there is an election coming up soon. you can't buy votes but you can be heard.

Please visit Takingthehill.com. It always has the latest, most up to date legislative information pertaining strictly to our businesses.

State

Dan Torbeck from beautiful Hartwell Ohio, our State ASA President will be ending his term in October at the Quarterly meeting. Dan has sacrificed, sweated, and worked very hard for this association. Check your mailbox or call the state office for details. It would mean a lot for members of his local chapter to be there at his "retirement" ceremony. Not really a retirement, just moving on to bigger and better things.

New Business

Car Care Month is October. We have talked about doing something, now it's going to happen. Mark your calendar; **we will need your help.** ASA Cincinnati is holding a "Be Car Care Aware" inspection on October 11 at Crossroads Community Church, in Oakley. They have an old car dealership facility on their property they are letting us use, We will be doing safety inspections for winter. **WE NEED BODIES TO HELP MAKE THIS HAPPEN SUCCESSFULLY.** We have partnered with our associates; they have committed bodies and money to this project. We are going to promote this in the Cincinnati area and our associates are helping to promote this event. For more information on what you can do to help, call any of the board members. Their phone numbers are next to their pictures. We also have partnered with ASA Member Dale Donavan and 55WKRC, who airs his weekly radio show, to be our media partner for this event. Turn out at this event should be large. This is the BEST advertising ASA could ever do. Will you get business on Monday morning because you participated? Probably not. Will you get business Tuesday? Who knows.

But you won't get anything if you don't get involved. For more information, be sure to attend this month's meeting at Montgomery Inn or call a board member for more information.

The Automotive Industry is your livelihood and the livelihood of your staff. If you don't get involved and contribute, who is controlling your destiny and the direction of your business and this industry? YOU make change happen!! Get involved today. Ask a board member what you can do to help invoke change in our industry.

September Meeting

Montgomery Inn, September 30, 2008
Call Linda to RSVP.

SCORE Service Core Of Retired Executives

These are people who have been there, large and small companies, succeeded and retired. They offer FREE mentoring services, did I mention most of their services are FREE? What is your question, what is holding your business back, what management skill do you need help with. These experts have made the same mistakes you have. They learned and overcome obstacles and made their business successful. You can do it too. And most of their help is FREE (you do have to invest some time). Come to Montgomery Inn Tuesday night. Share your successes and let's all get smarter and faster.

State Raffle Tickets are still available. If I have not called you yet, I will be.

Or you can call me first, 367-6721. You probably have customers and friends who would love to help your trade association, but they can't if you don't ask them to buy.

Meet the Board

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Treasurer**



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(513) 367-9200

**Vice
President**



TONY STRASSELL
(513) 922-0534

**2nd Vice
President**



BILL SCHIRMER
(513) 631-4455

Secretary



JAMIE CHILCOAT
(513) 367-6721

**Assistant
Treasurer**



LINDA WEIL
(513) 851-9056

Joe Sanfillipo III Wins Award

Cincinnati Chapter President Joe Sanfillipo III has been chosen as the 2008 Emil Stanley Merit Award & Scholarship winner.

Joe was chosen out of applicants from across the country to win this prestigious award.

The award & Scholarship go to a collision shop owner or manager who best exemplifies what Emil Stanley stood for.

Mr. Stanley was committed to strengthening the professionalism of the collision repair industry

through education. He was also recognized as a strong advocate of ASA. I think our Joe Sanfillipo fits that mold pretty well.

For winning the award and scholarship, Joe will receive an all expenses paid trip to this year's NACE convention in Las Vegas. Joe will also be recognized at an awards banquet, Friday morning November 7th 2008 at the NACE Convention. If you are attending CARS or NACE this year stop by the Friday morning banquet and support Cincinnati's Joe Sanfillipo.

Dates To Remember



September 10, 11, 2008
**Coalition for Collision
Repair Excellence**
www.ascky.org
1-877-548-4284

September 24, 2008
Waterborne paint
Finishmasters, Greg Smith
513-541-0370
smithg@finishmaster.com

September 30, 2008
General Meeting
SCORE presentation
Montgomery Inn

October 4, 2008
State Quarterly
State Office in Columbus, OH
Asaohio.org
1-800-441-6518

October 2, 2008
Cincinnati Board Meeting

October 7, 2008
Waterborne paint
Akzo/Grinstead, Linda Weil
513-851-9056
mgbody@one.net

October 11, 2008
Be Car Care Aware
*Crossroads Church facility,
Oakley*
Joe Sanfillipo

October 28, 2008
**Cincinnati Chapter
General Meeting**

November 4, 2008
Presidential/Local elections
GET OUT AND VOTE!!!
Make a difference!

November 5-8, 2008
NACE, CARS
*register by September 18 for
discounted ASA member rate.*

November 27, 2008
Thanksgiving
is this a great country or what?

December 6, 2008
Christmas Party

April 30-May 2, 2009
ASA Annual Convention
Orlando FL

The Top 10 Funniest Cars of All Time!

(ARA) - Gas topping \$4 per gallon, losses and layoffs among American automakers, and guilt over the tons of greenhouse gases our beloved automobiles dump into the atmosphere . . . oh, yeah, American motorists could use a good laugh.

Fortunately, says Alonzo Bodden, winner of "Last Comic Standing 3," there's no shortage of material for joking about cars. In fact, Bodden plans to fuel his new SPEED

Channel series, "101 Cars You Must Drive," with some high-octane automotive humor. A former jet mechanic, he knows his way around cars and is ready to take Speed viewers on a comedic look at some of the world's most famous - and infamous - machines.

"It's funny how big our cars are and how slowly we drive them," says Bodden. "Compared to Europe or Japan, we love our cars big. Compared to Germany, Italy and other countries, we have better roads with lower speed limits. That's probably a good thing because we're putting on makeup while on the cell phone . . . and that's just not good at 140 mph."

So what cars make Bodden's list of funniest autos? Here they are in descending order. And you'll be happy to learn that not all of them are American made.

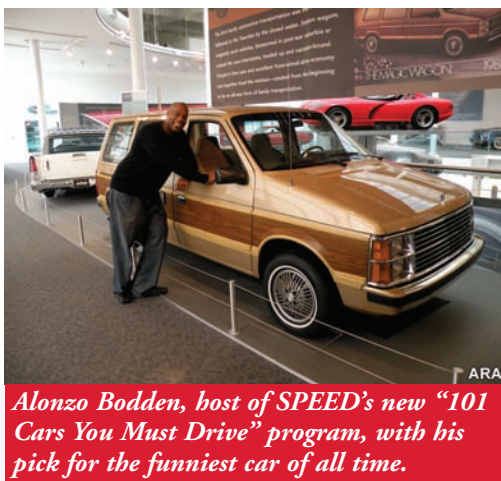
10. The Fiat 500 - "It's fun to drive a car that looks up to Mini Coopers as if they are limos," Bodden says. "Did I mention it's powered by a 500cc motorcycle engine? Just the thing to get out of the way of rampant SUVs. Of course, if you're under 5 feet tall and want 1,000 mpg, it's perfect."

9. AMC Pacer - Of course anything by AMC could make the list in Bodden's book. But the Pacer stands out as the first wide-body small car. "AMC always liked to answer the questions no one asked," he says. "Like, 'Why do you need a wide, small car?' Then again, if you like riding in a

fishbowl, there is really only one choice."

8. AMC Eagle - The Eagle was the first 4wd sedan, which sounds like a good idea. But an ugly body grafted onto a jeep chassis is not. "Maybe they were trying to take the title of trailer trash car from the El Camino," Bodden hypothesizes.

7. El Camino - Business in the front and fun in the back . . . or was it fun in front and business in the back? Who knows? "Listen, Jeb," says Bodden, "put the El Camino up on blocks, let



Alonzo Bodden, host of SPEED's new "101 Cars You Must Drive" program, with his pick for the funniest car of all time.

it rust and go buy a real pickup truck."

6. Mercedes Unimog - More unbelievable than funny. "Huge, indestructible - it will go anywhere and destroy anything in its path. 'Fun' would be driving one to the next Sierra Club rally."

5. The Edsel - Ford's folly is often cited as the essence of how to do things wrong. "Sure it's ugly, but that's balanced by the fact that it's under powered and handles poorly," Bodden says. "Way to go, Ford!"

4. The Pinto - And while we're chuckling at Ford's expense, don't forget the Pinto. "What could be more fun than a car that would rust to pieces while you're waiting for someone to hit it so you could see the gas tank explode? Pintos weren't exactly built 'Ford tough,'" Bodden says.

3. The Popemobile - OK, not technically a make and model, but a funny vehicle, nonetheless. "Jesus walked on water and they put the Pope in this," Bodden says. "Are we sure they're talking?"

2. Dodge Viper - An example of the philosophy of do one thing and do it well. "It was 600 horsepower of pure acceleration for no reason at all. It can slam the front of your chest to the back seat and it doesn't have the luggage space to carry a briefcase. Step on the gas and try not to laugh at the excess of it all."

And, the number one funniest vehicle of all time is . . .

1. The Minivan - Yes, it works and it's a great way to carry the kids and all their stuff. "But what a sad way to castrate Dad," Bodden says. "That's

right Dad. No matter how much you trick it out, you're still driving a minivan. Sorry, man, but the hottie you just drove past isn't looking at you. She wants you to move out of the way so she can smile at the guy in the Porsche."



Alonzo Bodden with a Mercedes Unimog, one of his picks for the top 10 funniest cars of all time.

Bodden's show, "101 Cars You Must Drive" premiered June 23 on SPEED and can be

seen Mondays at 9 p.m. ET. Exclusive short-form content will be available on Speedtv.com, VOD cable, iTunes video podcasts, mobile phones, cable broadband sites and viral distribution. Full-length episodes will be available on Sprint wireless handsets via Sprint TV. Speed clips and original short-form content will be available to Sprint, Cingular, MobiTV and others. Free clips and full-length episodes will also be available for download via iTunes, Amazon, Best Buy and other electronic download distributors.

To learn more about the show and Bodden, visit www.alonzobodden.com or www.speedtv.com.

Courtesy of ARAcontent

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